



On Saturday, August 25, 2018, the Grand Island YMCA and the Nebraska State Fair will be hosting the 5th annual State Fair Marathon Race Series. On this exciting day, we expect over 1300 runners and their families to attend, making this the largest fundraising event for your local YMCA this year. We look forward to building on our successful 2017 event which was made possible by sponsors like you and your company.

Your support for the State Fair Marathon Race Series helps open our doors to everyone in the community through membership and program scholarships. The Grand Island YMCA focuses on providing opportunities for youth development, healthy living and social responsibility. We believe no one should be turned away because of an inability to pay. Together we can continue to help those in need.

There are many different sponsorship levels from which to choose, as you can see on the enclosed form. Your sponsorship will support the following events:

- Nebraska State Fair Marathon Races
- Indoor Sprint Triathlon
- Summer Solstice
- Decembrrr Dash

The YMCA Race Series is a great advertising opportunity for your business to reach members of the community.

To support our cause, please complete the attached form. If you have any questions, contact us at 308.395.9622 X 214 or through email.

Thank you for your consideration and support,

Cara Lemburg
Grand Island YMCA
Co-Race Director
caraa@giymca.org

Angie Ziller
Grand Island YMCA
Co-Race Director
angiez@giymca.org



Nebraska State Fair Marathon Series SPONSORSHIP OPPORTUNITIES

| | Platinum | Gold | Silver | Bronze | |
|----------------------------|-----------|-------------------|-------------------|---------------|-----------------|
| Donation Level | \$5,000 + | \$2,500 - \$4,999 | \$1,000 - \$2,499 | \$500 - \$999 | \$250 - \$499 |
| Spots Available | 4 | 6 | 8 | 10 | 10 |
| Complimentary Race Entries | 8 | 4 | 2 | | |
| Banners Displayed at Event | ✓ | ✓ | ✓ | ✓ | @ Water Station |
| Logo on Back of Shirt | ✓ | ✓ | ✓ | | |
| Logo on Event Signage | ✓ | | | | |
| Logo/Name on Website | ✓ | ✓ | | | |
| Logo at Finish Line | ✓ | ✓ | | | |
| Verbal Mention at Event | ✓ | ✓ | | | |
| Name on Back of Shirt | | | | ✓ | |

The Fine Print: Logos, signage and materials intended for the race packets and finish will be provided by the sponsor. Complimentary race entries are due to the Y by July 31st, 2018.

Sponsors are encouraged to prepare some sort of literature, advertisement, coupon, or a small memento (pen or magnet, etc) to be placed in the runner's race packets. In addition to exposure at the races, sponsors will be listed on the race website (statefairmarathon.org).

SPONSORSHIP COMMITMENT DETAILS

Level of Sponsorship: Platinum Gold Silver Bronze Water Station

Business Name: _____

Contact: _____ Phone: _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____

Checks payable to YMCA of Grand Island Nebraska: Designated State Fair Marathon Race Series.

Please forward this form to:

YMCA of Grand Island Nebraska

Attention: Cara Lemburg/Angie Ziller

221 East South Front Street, Grand Island, NE 68801