

November 25, 2014

Dear YMCA Advocate,

The YMCA of Grand Island Nebraska in conjunction with the Nebraska State Fair, will be hosting its 2<sup>nd</sup> annual State Fair Marathon Race Series on Saturday, August 29<sup>th</sup>, 2015.

We expect over 800 runners and their families to attend the race series, making this the largest fund-raising event for your local YMCA this year! We look forward to building on our successful 2014 event which was made possible by sponsors like you and your company.

Your support for the State Fair Marathon Race Series helps us fulfill our mission of providing quality programming for all children and families in our community and helps us focus on youth development, healthy living and social responsibility. At the YMCA, we believe that no one should be turned away from our programs and services based on their inability to pay. Together we can continue to help those in need.

The race series needs financial support and in-kind donations in order to continue to be successful. There are many different sponsorship levels from which to choose, as you can see on the enclosed form. Sponsors will receive recognition at the event as well as being listed on our marketing materials and on the event's website.

To support our cause, please complete the attached form. If you have any questions, contact me at 308.395.9622 X 205 or the number below.

Thank you for your consideration and support,

Jeffrey R Doose  
Grand Island YMCA  
Race Director  
[jeffdoose@qiymca.org](mailto:jeffdoose@qiymca.org)  
308.850.0783

## Nebraska State Fair Marathon Series

# SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze	Water Station
Donation Level	\$5,000	\$2,500	\$1,000	\$500	\$250
Spots Available	4	6	8	40	15
Logo on Back of Shirt	✓	✓	✓		
Name on Back of Shirt				✓	
Banners Displayed at Event	✓	✓	✓	✓	✓
Logo on Event Signage	✓	✓			
Name on Event Signage			✓	✓	
Logo/Name on Website	✓	✓			
Logo at Finish Line	✓	✓	✓	✓	
Verbal Mention at Event	✓	✓			
Complimentary Race Entries	8-10	5	2		
Opportunity to Raffle	✓	✓	✓	✓	✓
Vendor Opportunity at Finish Line	✓				
Water Station	✓				✓
Additional Advertising Opportunities in Y Events	✓	✓	✓	✓	✓

*The Fine Print: Logo's, signage and materials intended for the race packets will be provided by the sponsor. Complimentary race entries are due to the Y by July 31<sup>st</sup>, 2015.*

The race committee is also looking for donations of food, goods, services, and door prizes for the post-race party. Sponsors are encouraged to prepare some sort of literature, advertisement, coupon, or a small gift like a pen or magnet to be placed in the runner's race packets. In addition to exposure at the races, sponsors will be listed on the race website (race website here).

## SPONSORSHIP COMMITMENT DETAILS

Level of Sponsorship: ☐ Platinum ☐ Gold Sponsor ☐ Silver Sponsor  
☐ Bronze ☐ Water Station

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Checks payable to YMCA of Grand Island Nebraska:

Please forward this form to:

YMCA of Grand Island Nebraska

Attention: Jeff Doose/Cara Lemburg

221 East South Front Street, Grand Island, NE 68801